Market Research
From Green Harbor Publications

Spam E-Mail Received in a
Week on a Web Site

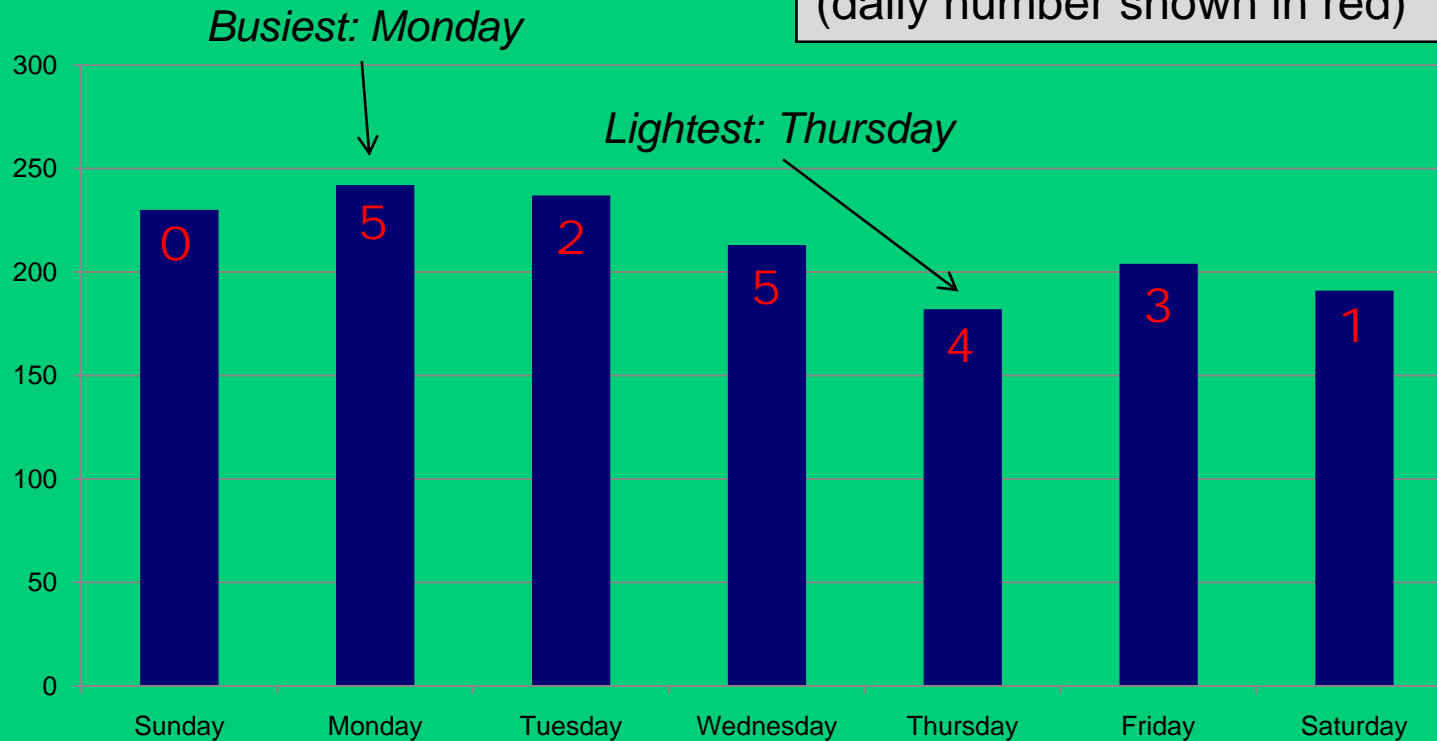**Green Harbor Publications**
November 2009

Spam E-Mail Study Parameters

- **Based on www.greenharbor.com**

  ‣ Has been active since 2001

  ‣ E-mail addresses posted publicly since that time

  ‣ No e-mail form used

- **Incoming e-mail recorded from Sunday to Saturday**

  ‣ November 15th to November 21st 2009

- **All e-mail counted**

- **No active spam filter**

Spam E-Mail Received in a Week on a Web Site

Total of 1,499 e-mails
Only 20 non-spam e-mails
(daily number shown in red)

Busiest: Monday

Lightest: Thursday

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Red number	0	5	2	5	4	3	1

Source: Spam E-Mail Received in a Week on a Web Site, Green Harbor Publications, 2009

Spam E-Mail Conclusions

- **1,499 e-mails received over seven days**

- **More than two hundred e-mails a day**

- **Busiest days: Monday and Tuesday**

- **Lightest days: Thursday and Saturday**

- **98.7% of messages were spam**

- **Only 20 non-spam e-mails**

  ‣ 7 e-mails from people

  ‣ Lists (Amazon.com, JetBlue, NPR, etc.) accounted for the remaining 13